

20MAURICE

SELECT COMMISSIONS & PERSONAL WORK



JANUARY 2025

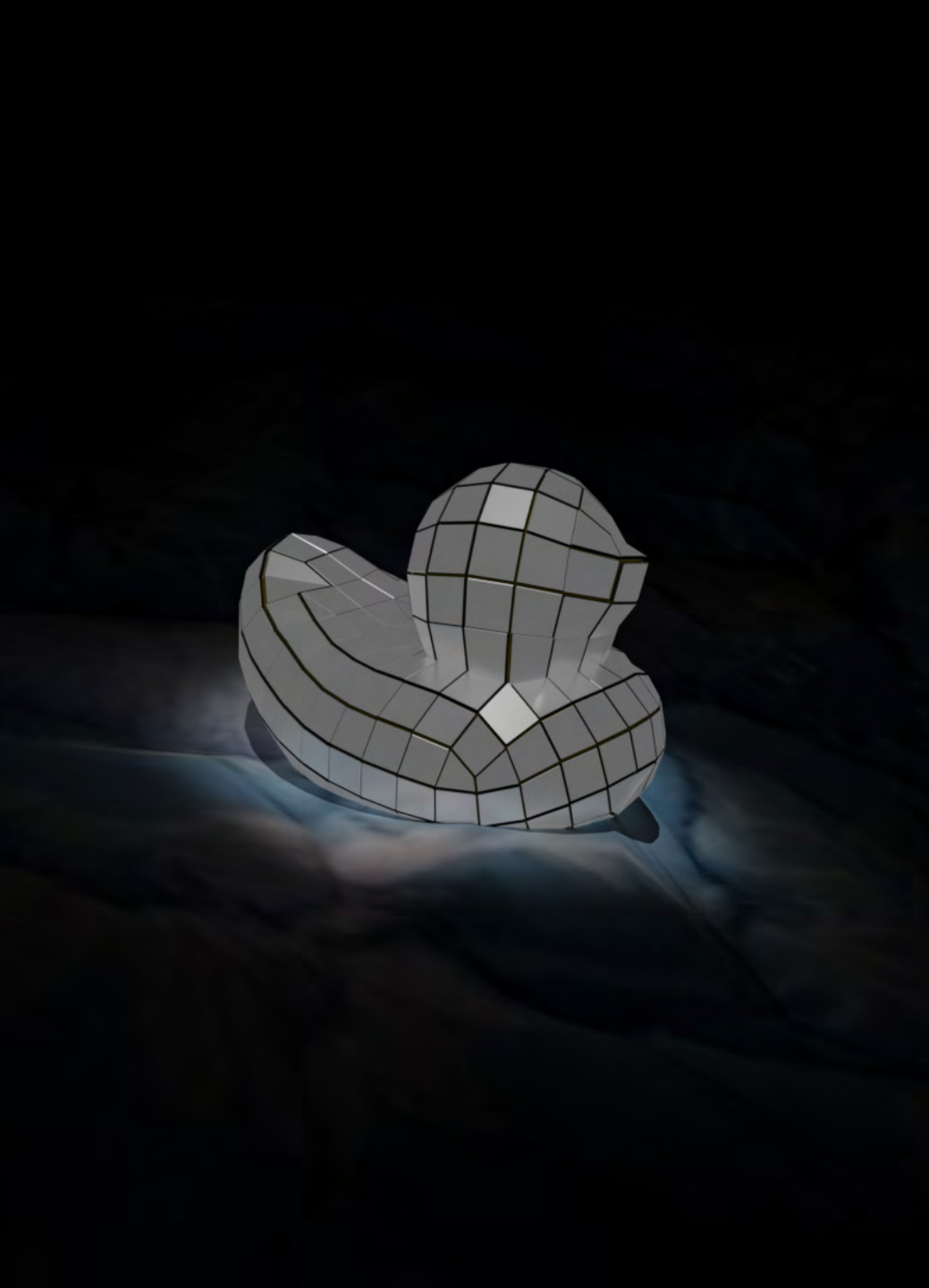
EASTBEATZ


LIVE AND IN STEREO

NYOMI ARCHIEVES
MANSO MIX
TONEWATTS
NISHABEATS
T-NEL
WHITE NOISE
NIQUESPIN
GROOVE ARMANI
REURIDDEM
AMSOUND
CHENNO
K-SPINMASTER
SHANIA SOUND

BHP 25
SARAH ABBOTT
NORTHWICH

TIMINGS: TBA
TICKETS: £25 GUESTLIST ONLY
+ CHARITY DONATION




 **skiddle** 8:00PM
18th-19th Jan 2025

EVENT
The Boathouse Project

TICKET TYPE
General Entry

VENUE
Sarah Abbott, Northwich,



78143696473274



- 1 _Design Commission *'Supergym'*
- 2 _Concept Project *'Circular Reflection'*
- 3 _Branding Commission *'Worsley Day Boats & Drydocks'*
- 4 _Concept Project *'Planet Mimix'*
- 5 _Personal Project *'Sound & Vision'*
- 6 _Personal Project *'The Boathouse Project'*

Design a sportswear overhaul for a Martial arts gym in Northwich.



SUPERGYM’s current t-shirts



SUPERGYM’s current MMA and Muay Thai shorts

- Products:
- Athletic t-shirt
 - Muay Thai shorts
 - MMA shorts



As the designs are currently undergoing production, I can only show the 2D mockups.

Design a creative outcome that makes a positive contribution to the long-term future of the planet, to fulfil a University brief.

‘Circular Reflection’ promotes the reuse of CDs and format discs as disco balls in an attempt to reduce landfill.

ADOBE ILLUSTRATOR

Logo creation

BLENDER

3D assets + backdrop



5.5 Million boxes of DVDs and CDs get thrown into landfills each year.



Find out how you can make a difference here



The image is a screenshot of a website for 'Circular Reflection'. The top navigation bar is dark with the site name 'CIRCULAR REFLECTION' on the left, a 'Home' button in the center, and a 'Contact us' button on the right. The main header area has a dark background with the text 'So you want to reduce landfill?' in white. Below this is a large image of a television set in a room filled with trash, displaying the 'CIRCULAR REFLECTION' logo. The left sidebar contains a section titled 'About Us' and a list of five steps for a project: 1. USE VASELINE (with a soccer ball icon), 2. PAPER MACHE (with a globe icon), 3. BOIL EDS (with a pot icon), 4. CUT AND STACK (with a grid icon), and 5. ADD BAUBLEBAUL TOP (with a disco ball icon). The main content area on the right has the heading 'Sustainability with Purpose' and a paragraph about reusing CDs and format discs as disco balls, chairs, TVs, or other objects. The footer is dark with the text '© 2019 www.circular-reflection.com' and 'All rights reserved'.

5 ADD BAULBAUL
Finally get the beach bag into the
grocery bags and hang whenever you want

At Circular Reflection, we encourage the reuse of CDs and format discs by giving them a second life as something useful, such as a disco ball, a disco duck, a chair, a TV, or whatever you can imagine.



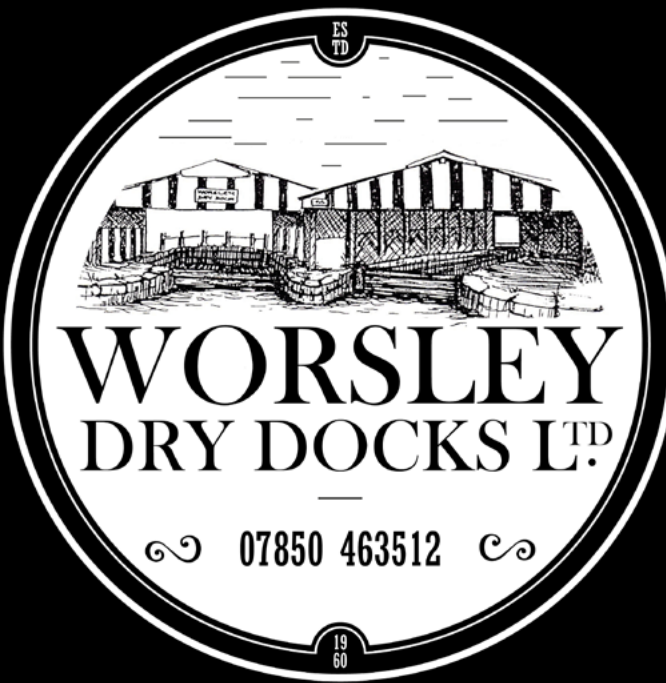
A large billboard stands in a junkyard filled with discarded cars, tires, and metal parts. The billboard has a black background with a white chair graphic in the center. Text on the billboard reads: "Have a car down and think about how...", "Every month approximately 100,000 pounds of CDs become obsolete.", and "Only you can prevent them from going to landfill." A small logo for "CDs to Cash" is visible in the bottom right corner of the billboard.

Design a ‘modern’ logo for a new day-boat company in Manchester.

After positive feedback I was further commissioned to design a logo for their sister company, Worsley Drydocks Ltd.

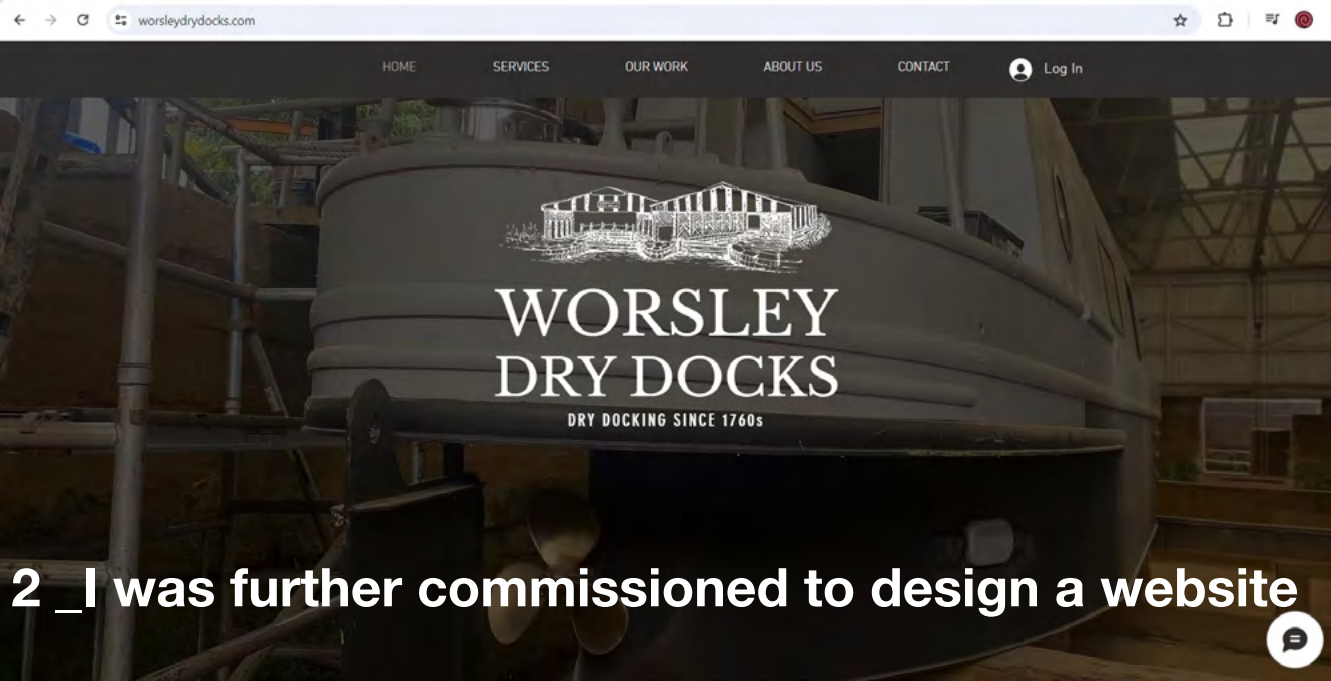
I was confined to a B&W palette for both logos as the client wanted to represent the drydock’s distinctive lock gates dating back to 1760.

ADOBE ILLUSTRATOR
Logo creation + mug designs
WIX
website design





1 _ The previous Drydock logo



2 _ I was further commissioned to design a website



Branding a new, hypothetical, planet for humans to inhabit. The University let us choose the role and purpose of the planet.

I chose to base it on the looming threat of AI and our demands for computer generated design.

ADOBE ILLUSTRATOR
Logo creation
BLENDER
Assets
CHATGPT
Mock up backdrops



1_ ChatGPT’s generated planet

I asked ChatGPT to imagine a new planet in which I drew inspiration from to keep my theme authentic.

Inhabitants of this planet vote for weekly ‘improvements’ via a wearable ring however the improvements are as imperfect as the current standard of AI.

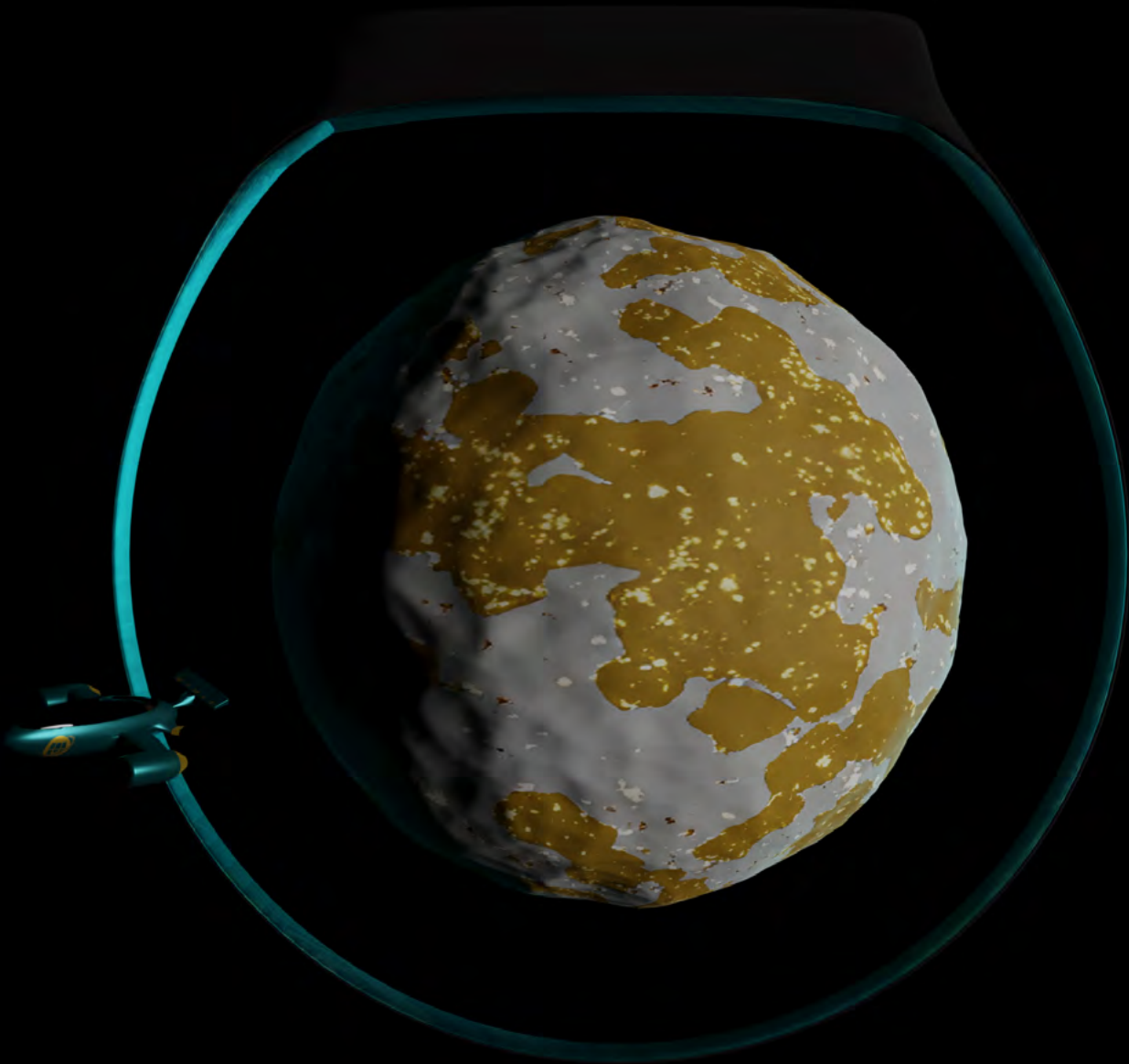


M I M I X

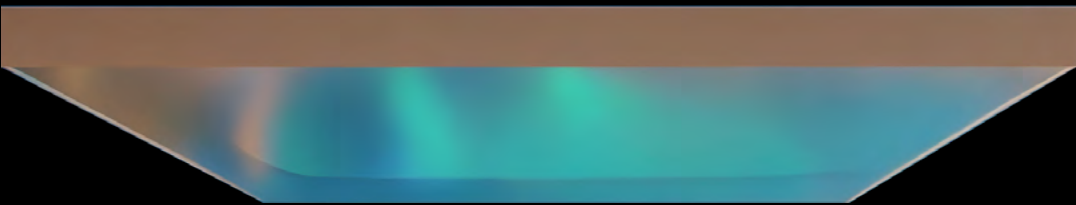
Guide to the planet



1 _Voice activated ring



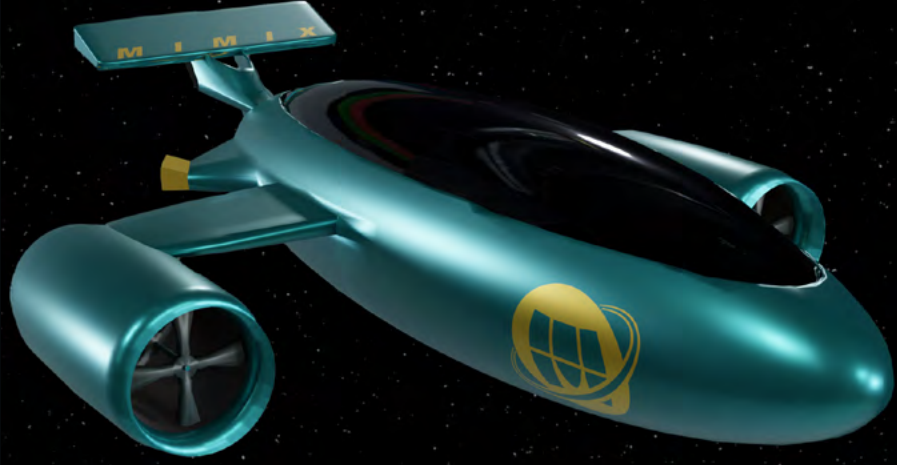
2 _Mimix's outer ring uses AI to generate the requests



3 _Citizen's requests fall into the city via portals above every 10 days

The future of the
world is here

DISCOVER A GREENER, FASTER SELF-DRIVING
PLANET WITH MIMIX



VISION

We're here to revolutionize your world of with AI

Take the leap to find your new home with
anything you possibly want on your finger tip!

OUR PRODUCT

Fully Autonomous,
Uncompromisingly Sustainable.

OPTIMIZED BATTERY EFFICIENCY

238 855 Km Electric Range

30 Min to Fully Charge

This energy is your key to unlocking a future sculpted around whatever you could want. A new home? New friends? An actual gingerbread house? It can be all yours at the end of the week.

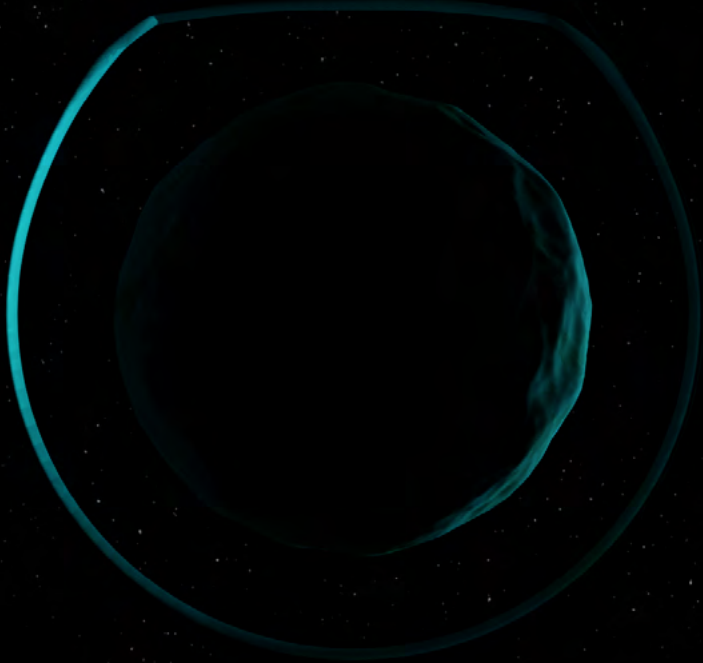
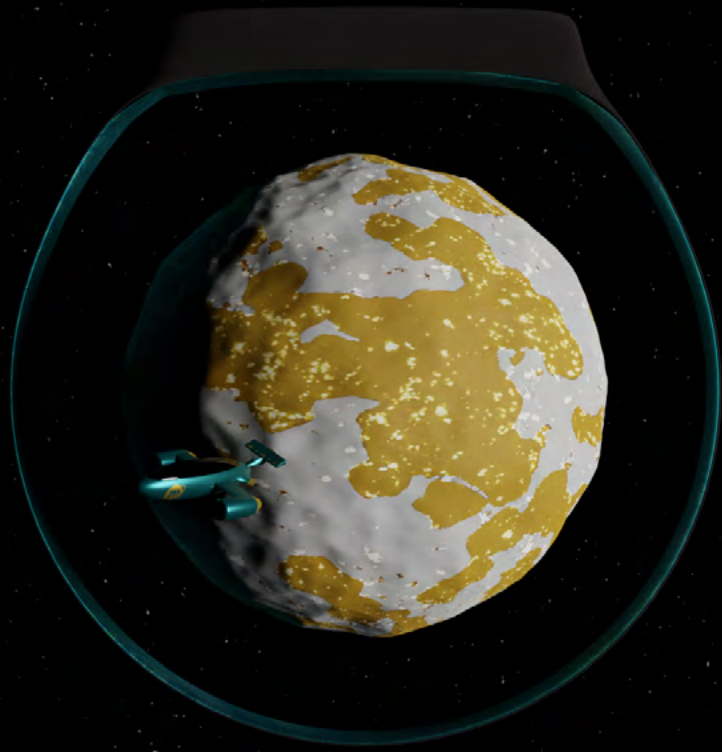
[READ MORE](#) →

ADVANCED TRANSPORTATION

110010 Ppl load Capacity

6000 Litre Storage Compartment

This advanced plane transport will save you from the confines of Earth and transport you into a world where your wants are more important than your needs.

[READ MORE](#) ➔

Respond visually to a piece of art that can only be heard via extracting data.

SEWING MACHINE
Flag creation
ADOBE PHOTOSHOP
Photo editing

The song I was tasked with by my University was a prison song recorded, controversially, by Alan Lomax in 1947.

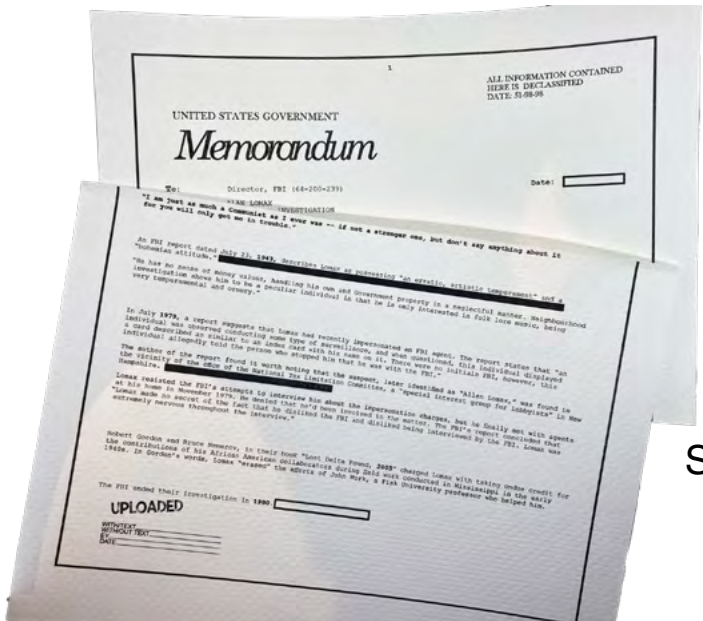


1 _Inside its concealed pockets also feature an infographic chronologically documenting Lomax’s forty-year stint with the FBI.

The prisoners themselves did not receive any payment or recognition for their contribution.

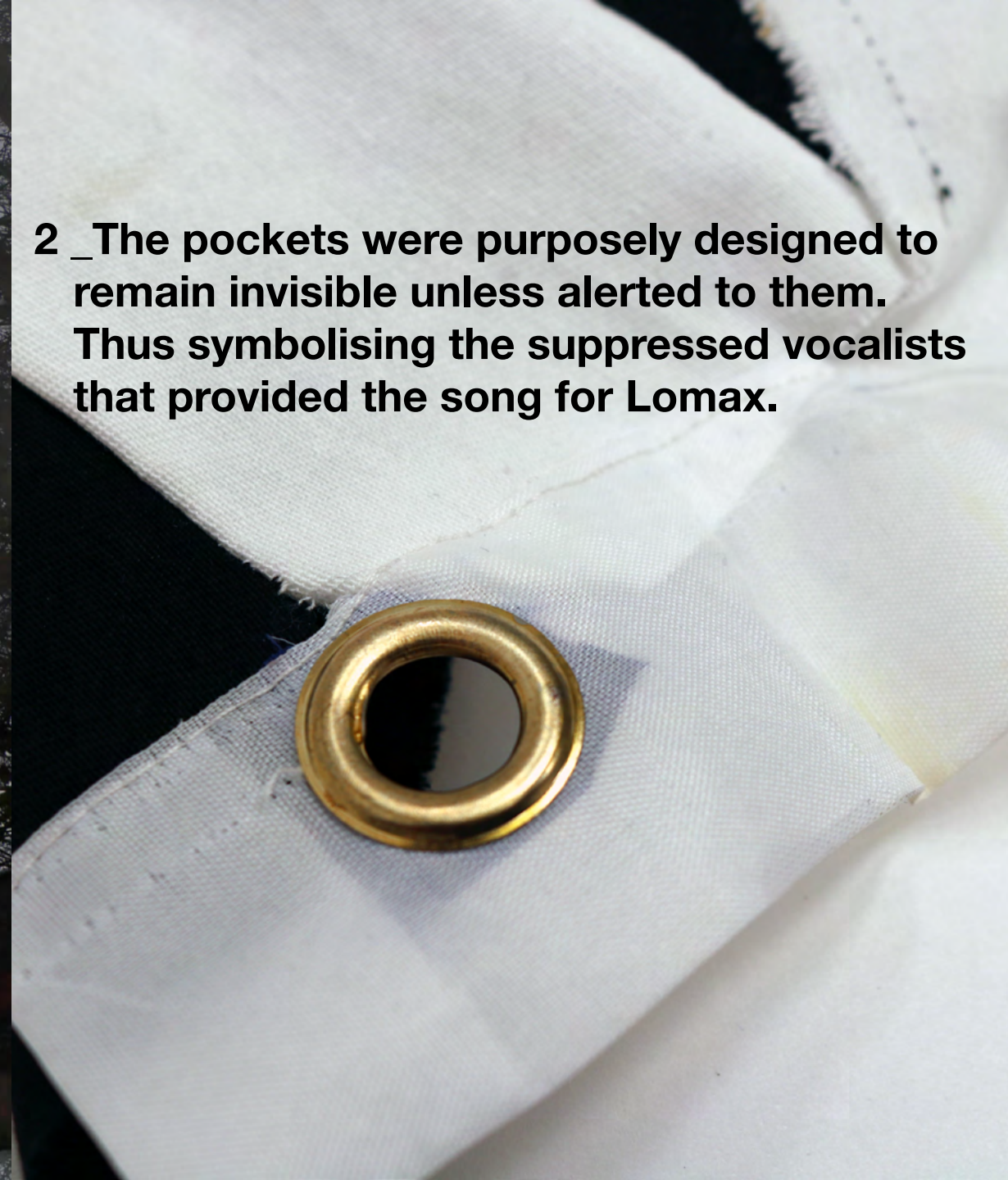
I crafted a flag, the same size as one flown at the penitentiaries and represented the hidden voices by featuring a patch of prison clothing for each line of the song.

BRIEF



20MAURICE

SOUND & VISION_



2 _The pockets were purposely designed to remain invisible unless alerted to them. Thus symbolising the suppressed vocalists that provided the song for Lomax.



Director, FBI (64-200-237)
ALAN LOMAX - INVESTIGATION
[REDACTED]
Y: [REDACTED]
Y: [REDACTED]
[REDACTED] had an extensive history with the FBI spanning 40 years, totalling an 800-page file.
[REDACTED] was arrested in 1932 as part of a demonstration demanding the release of Ed [REDACTED]
[REDACTED] was charged with disturbing the peace and fined \$25. He claimed to be 15
[REDACTED] claims he had intended to participate in a peaceful demonstration.
In 1941, Lomax's father, John Lomax, was heard telling guests that his
sympathies, asserting, [REDACTED]
just as much a Communist as I ever was -- if not a stronger
[REDACTED] 1943, describes Lomax as po
[REDACTED] his own an
individual

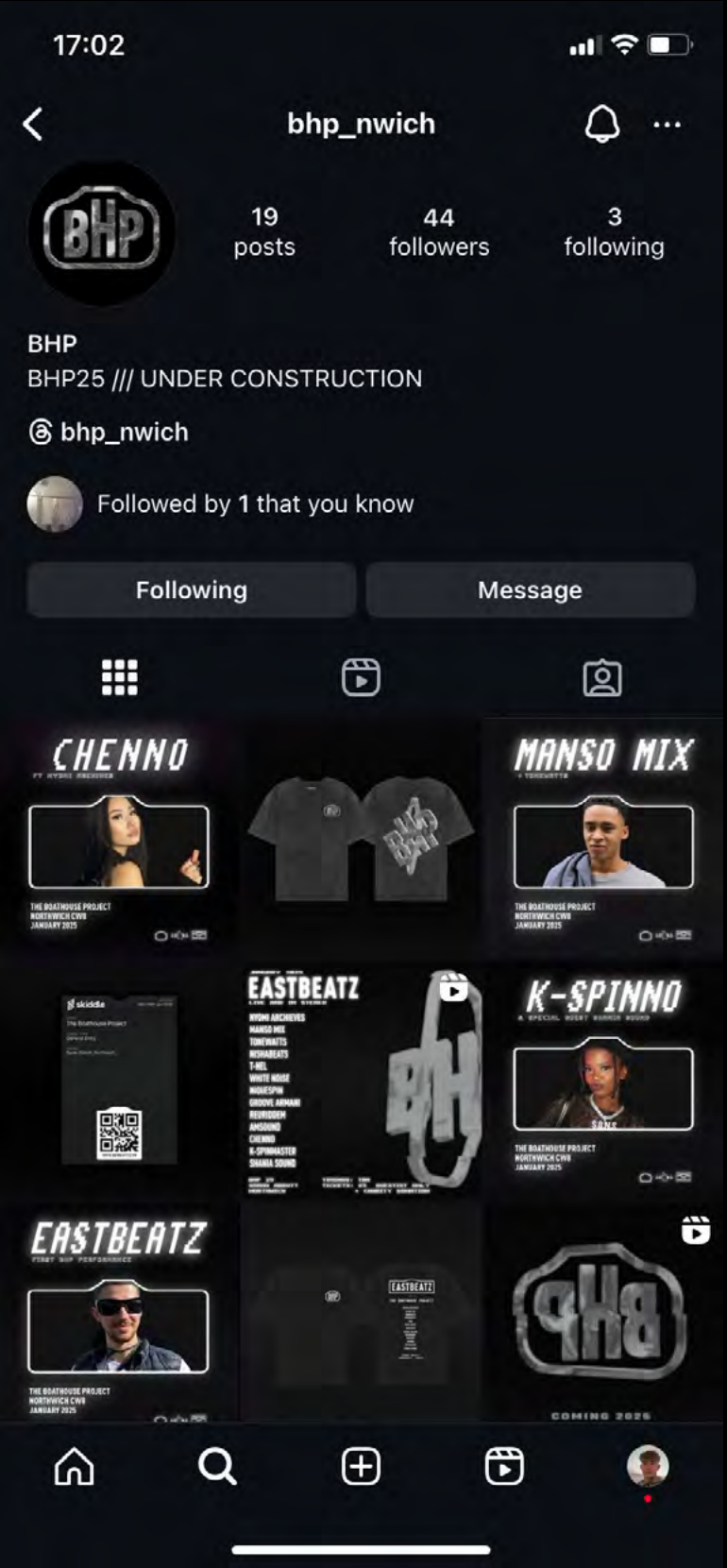
Create an identity for an event held between friends on an historic barge.

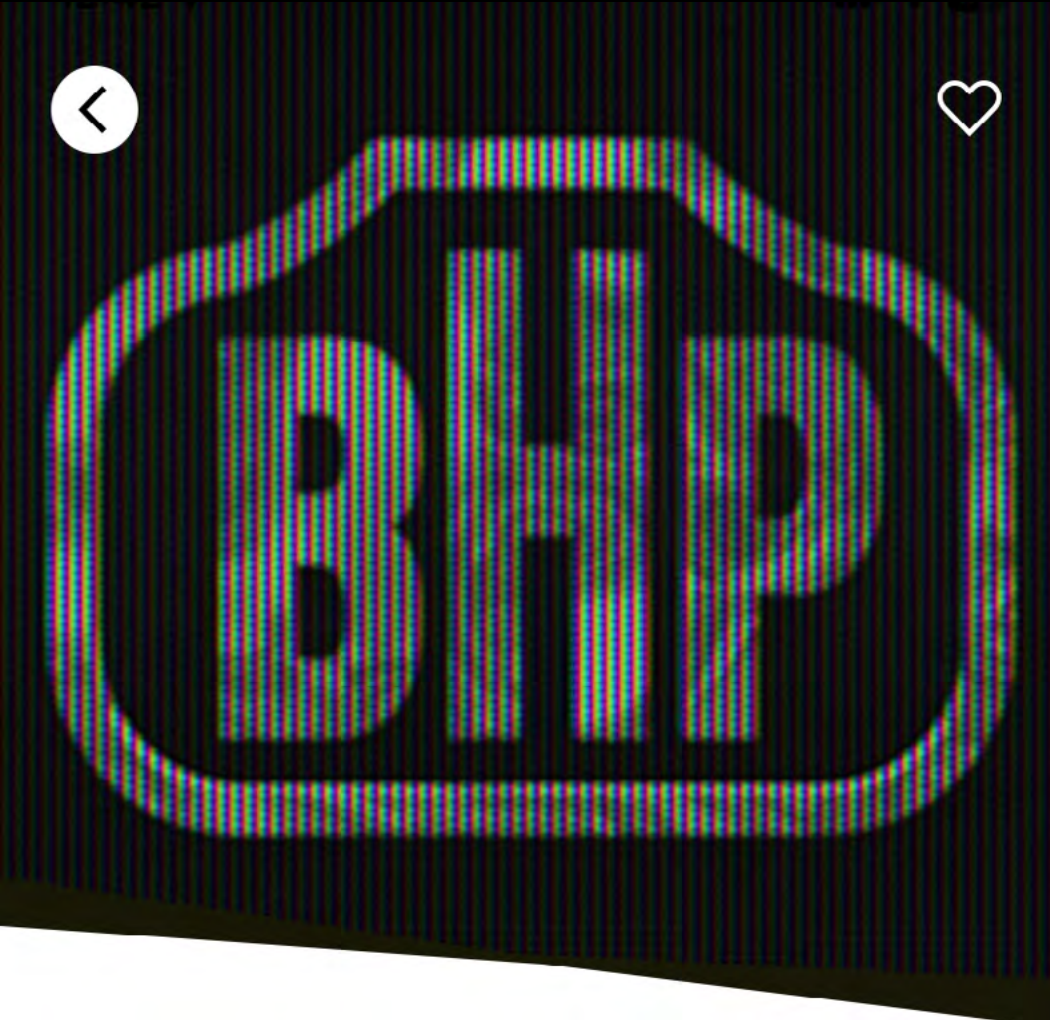
The logo embraces the lettering and silhouette of the boat itself.

Supermarket adverts and celebrities dominate the graphic design landscape, therefore, I wanted my friends to see themselves celebrated with design.

The identity follows the Y2K aesthetic as this is familiar to the age range of my target audience of 20-24 years of age.

ADOBE AFTER EFFECTS
motion work
ADOBE PHOTOSHOP
promotional outcomes
BLENDER
logo animation





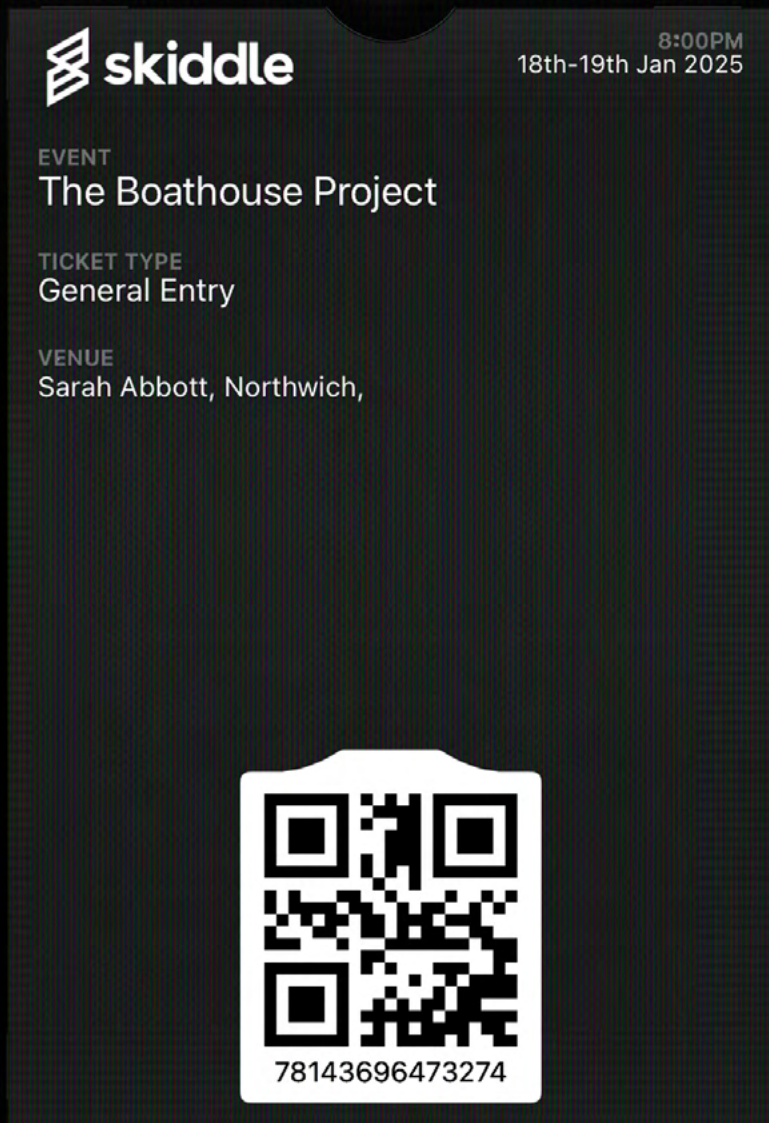
The Boathouse Project

📅 Saturday 18th January 2025
📍 Sarah Abbott, Northwich
🕒 8:00pm till 1:00am
Last entry: 10:45pm
👤 Minimum age 18+

Eastbeatz makes his first uk perfomance aboard Sarah Abbott in Northwich. Special guests to be announced.

[Buy tickets](#)

Discover Search Following Tickets More



K-SPINNO

& SPECIAL GUEST SHANIA SOUND



THE BOATHOUSE PROJECT
NORTHWICH CW8
JANUARY 2025

MANSO MIX

+ TONEWATTS



THE BOATHOUSE PROJECT
NORTHWICH CW8
JANUARY 2025

1 _I announced the guests as if they were professional DJs

EASTBEATZ

FIRST BHP PERFORMANCE



THE BOATHOUSE PROJECT
NORTHWICH CW8
JANUARY 2025

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LIVE AND IN STEREO

NYOMI ARCHIEVES
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AMSOUND
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K-SPINMASTER
SHANIA SOUND

BHP 25
SARAH ABBOTT
NORTHWICH

TIMINGS: TBA
TICKETS: £5 GUESTLIST ONLY
+ CHARITY DONATION



BHP MOTION GRAPHICS LINK

<https://youtu.be/8bpw4q29yTQ>

End of projects

TIMELINE

May 2021:
Graduate from South Cheshire
College with BTEC Level 3 Extended
Diploma in Graphic Design
D*D*M

September 2021:
Started Studies at Manchester
School of Art.

January 2022:
Completed commissions for Worsley
Dry Docks and Day Boat Hire.

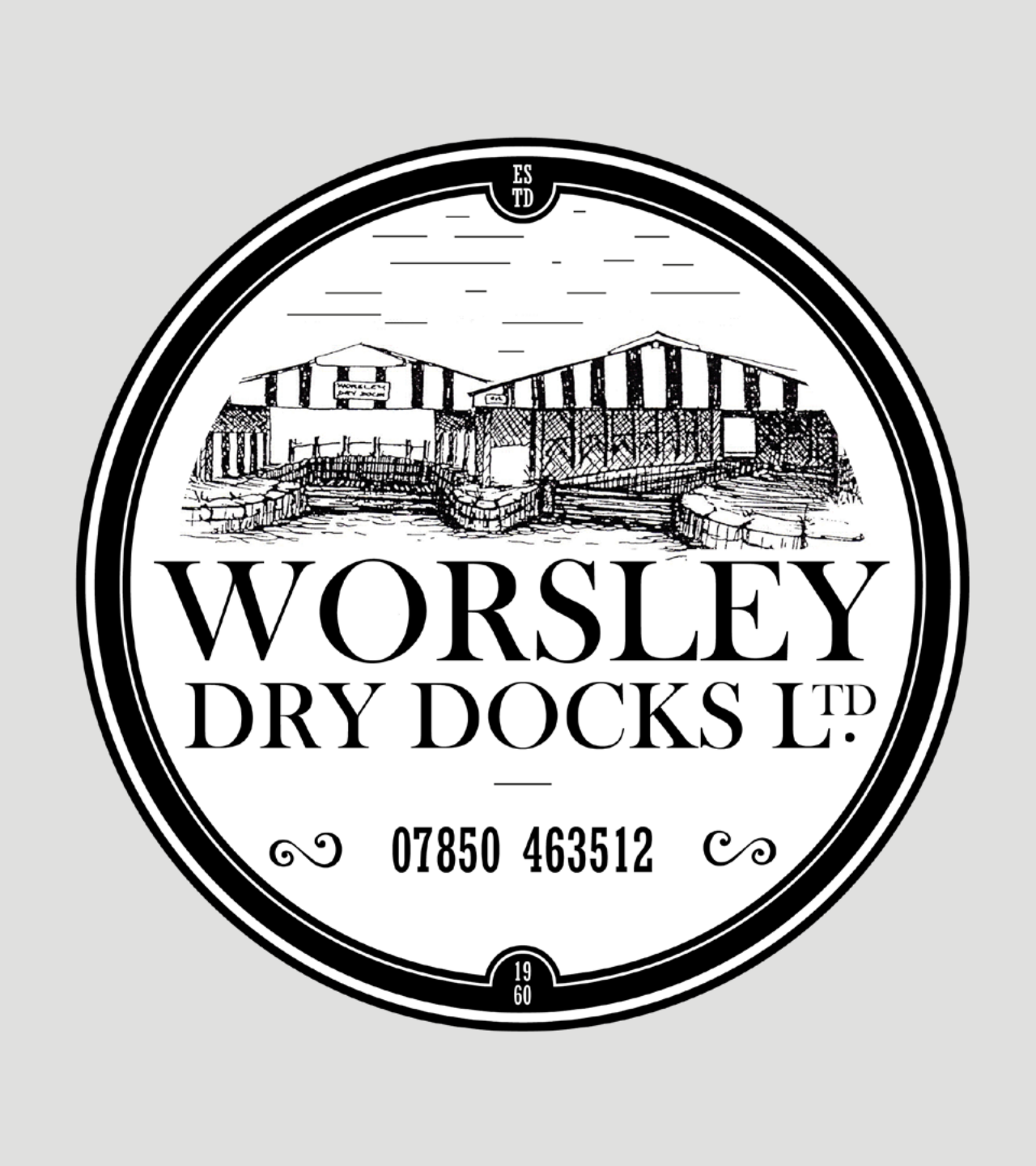
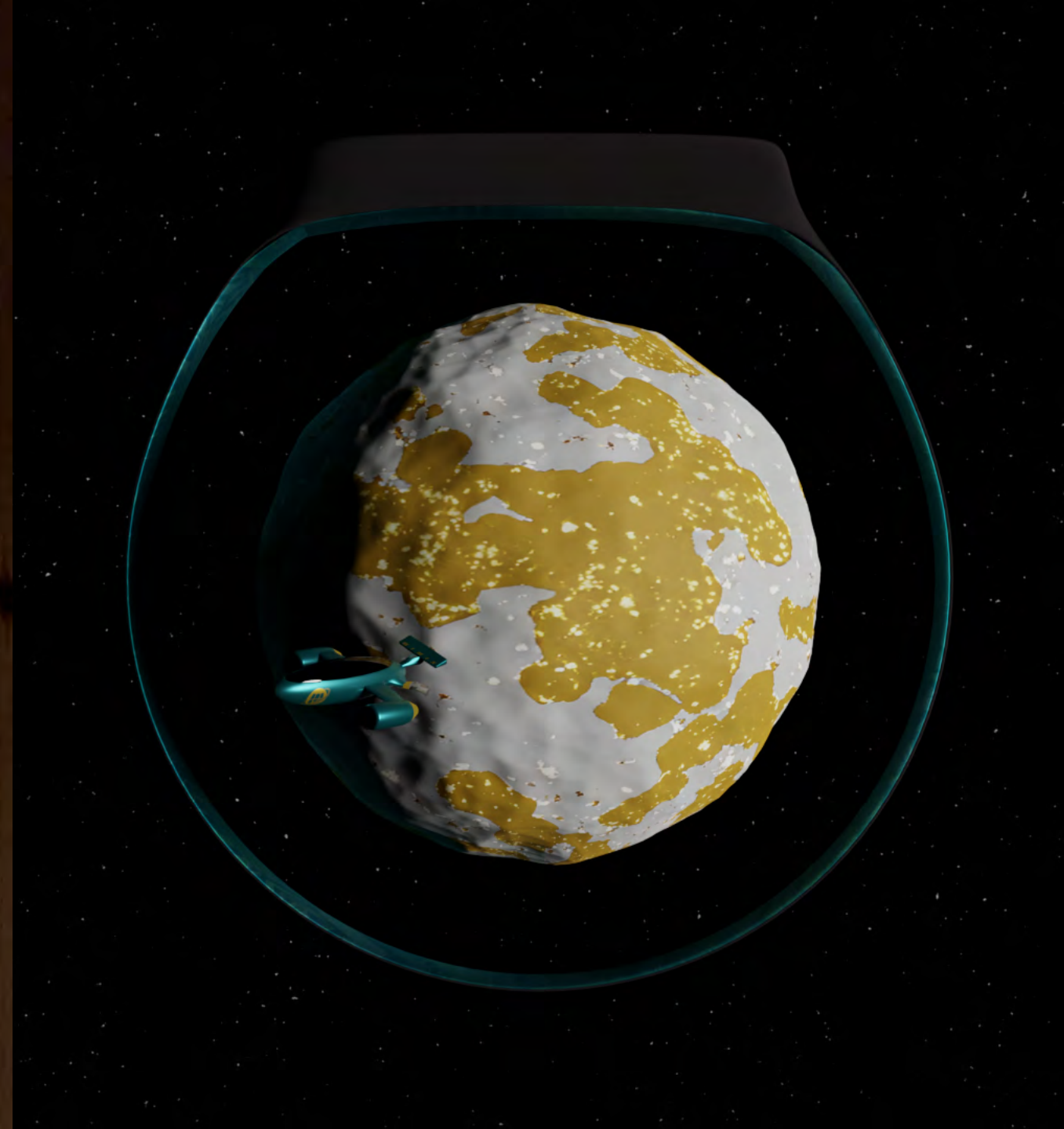
December 2023:
Achieved a first in my dissertation.

June 2024:
Graduate from B.A (Hons) in Graphic
Design at MMU with a 2:1

December 2024:
Completed The Boathouse Project
personal project.

Present Day:
Working with Supergym part-time
while looking for design oppotunities
or an internship.





Thank *you*

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THANK YOU

20MAURICE

SELECTED WORKS_